

5 Dynamics

Supporting individuals and teams to discover, develop, and use their energy strengths profitably



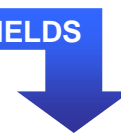
Sample of Preferred Process for an individual

5 Dynamics

5 Dynamics Assessment



YIELDS



3 Varieties of Reports + Tools



Individual



Coaches / Colleagues



Teams

Who is using 5 Dynamics?

Learning Organizations:

- Stanford University
- University of Michigan
- UCSF
- MIT

Leading Corporations

- HP
- Yahoo
- PG&E
- Genentech
- Blue Shield
- DHL / Deutsche Post
- Fireman's Fund
- Cognizant Technologies
- Kaiser Permanente
- Brown Foreman

Entrepreneurs

- Owners of start-ups & small businesses

How are they using 5 Dynamics?

- To energize individual and organizational performance
- To accelerate individual and leadership development
- To improve collaboration and team performance
- For talent management and strengths deployment
- To enhance coaching and mentoring
- To aid in selecting and balancing teams
- To establish a framework for manager/employee interactions

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Capitalizing on Team Strengths

In less than five minutes, the 5 Dynamics powerful assessment reveals the ways in which team members naturally focus their energy and efforts as they work together in any process.

Because 5 Dynamics focuses on *process* rather than on personality, it facilitates team members to recognize and capitalize on one another's strengths and align their energies to work together more effectively. 5 Dynamics also helps teams recognize blind spots and imbalances that can impede team performance.

- Which of the teams illustrated at right may fail to develop detailed plans to achieve their objectives before jumping into action?
- Which of these teams may come up with a great vision, convince others to get on board, yet not get much accomplished?
- Which of these teams may be incredibly effective in day-to-day operations, yet lack the strategic vision to remain competitive?

5 Dynamics team programs can help you address these questions and more.

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To learn more about how 5 Dynamics can be implemented in your organization, contact Potential At Work, Inc. at 828-669-9424 or info@potentialatwork.com.

